Top Reasons to Upgrade to Microsoft Dynamics GP 2013

Microsoft Dynamics

Microsoft invests in consistent, easy-to-implement upgrades to ensure you can harness the full potential of your business solution from Microsoft and put the latest technology innovations to work for your business.

Microsoft Dynamics GP 2013 introduces powerful feature and capability enhancements across the product to optimize daily operational and financial processes, improve collaboration, BI and reporting, and deepen interoperability with other Microsoft products and technologies, such as Microsoft Office and Office 365. And with an innovative new Web client, how and where you choose to access and use the solution is now a matter of preference and convenience.

Here are a just few great reasons why upgrading to Microsoft Dynamics GP 2013 will help you transform your business:

Drive Productivity with Simplicity and Ease of Use

Help your people learn faster and work smarter with a solution that's easier to use than ever. Give each employee faster, more convenient access to the information and capabilities they need to connect and collaborate every day, and drive daily productivity through deeper interoperability with other familiar Microsoft products and technologies, such as Microsoft Office, Office 365 and SharePoint.

Offer Your Users Anywhere, Anytime Access

The innovative new Web client enables your people to connect and contribute wherever, whenever and however they want. They can work from the office, on the road, or at home, and on a PC, tablet, or mobile device of their choice. That level of flexibility boosts daily productivity and employee satisfaction by promoting empowerment, rather than imposing limitations. And the new application service console allows your IT team to extend web access to your users without worrying about sacrificing security and control.

Streamline Your Business Processes with Powerful Capabilities

Microsoft Dynamics GP 2013 builds on powerful and comprehensive business management functionality and introduces more than 150 new and improved feature and capability enhancements across the solution to help you streamline your end-to-end business processes and control your costs. For example, you can optimize purchasing productivity and accuracy by setting specific percentage tolerances; improve inventory efficiency by monitoring and tracking items with unique reasons codes; and speed shipping by drop-shipping serialized items directly from suppliers to customers.

"We have been using Dynamics for 10 years. We have seen continual improvements and expect that trend to continue. With Microsoft Dynamics GP 2013 we are starting to see the next wave of enhancements that will continue to support our business and the way we need to operate."

John Pope, Newfoundland Power

Inform Decision Making with Easily Accessible, Contextual Business Insight

Role-specific, integrated business intelligence will turn insight into action, so you can anticipate opportunities and proactively address issues before they arise. The Business Analyzer dashboard, which is now accessible over the web, allows users across your business to track KPIs, anticipate opportunities, delegate tasks, and take informed action right from their Microsoft Dynamics GP 2013 home page. Or use the Document Attach capability to append informative details, pictures, notes, or contracts directly to a transaction or line item to add valuable business context for employees, customers, and suppliers.

"In all our growth, Microsoft Dynamics GP hasn't shown its age. It's been able to handle everything we needed and the volume of work we have—all without us having to worry about customization."

Jonathan McCarron, Thinking Maps

Enable Powerful Reporting and Simplified Document Creation

Out-of-the-box SQL Reporting Services, Excel reports and report templates in Word give your users a more complete view of the business and simplify your regular reporting needs. Now, you can create any report using Word templates, eliminating the need to modify the reports in Report Writer. You can also create professional-looking documents like invoices, purchase orders, statements, and more with Word form templates using full Microsoft Word capabilities.

Evaluate the Cloud on Your Terms

With flexible deployment options, you can continually evaluate the deployment model that makes most sense for your business and budget. On premises, hosted, or a combination of both. For example, you could choose to retain core business capabilities at your business location, but use Email, Exchange and Excel in the cloud. And if you do choose to move your Microsoft Dynamics GP solution to the cloud, you are safe in the knowledge that you can keep your existing solution customizations and ISV enhancements, and sustain your business momentum.

"We have received a lot of positive feedback from our users since deploying the upgrade to Microsoft Dynamics GP 2013. They are seeing an overall performance boost within the Dynamics ERP ecosystem that enables them to perform tasks and run reports in half the time it was taking before."

Brian Paine, Western Precooling

Lower Your Costs and Free up IT Resources to be More Strategic

Upgrading your solution can help you lower IT costs by making it easier to integrate your Dynamics GP solution with other systems, including the other Microsoft products and services you already use. In addition, centralized server maintenance, security, and administration in a multitenant environment will help eliminate individual desktop updates and the need to maintain Terminal Services deployments. And the time you save on daily IT overhead can be used by your IT team to execute strategic projects that create ongoing value for your business.

Make the Most of Your Investments

Getting the most out of your existing investments is an important contributor to sustaining long term profitable growth for your business. Your Microsoft Dynamics Business Ready Enhancement Plan (BREP) helps you stay current on the latest and most advanced release of your business solution, and to get more out of the IT investments you have already made. Making the most of your BREP investment and securing the latest technology and functionality from across the Microsoft portfolio is a smart investment for your business and your bottom line.

"The enhancements to Role Centers, the flexibility of the Home Page, and the introduction of the Web client will all play a part in enhancing our user's experience."

John Pope, Newfoundland Power

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